

# The Use of CAM in the United States

Americans are using complementary and alternative medicine (CAM). How many Americans? What therapies are they using? For what health problems and concerns?



NCCAM groups CAM practices into four domains, recognizing there can be some overlap. In addition, NCCAM studies CAM whole medical systems, which cut across all domains.

1

**Biologically based practices** use substances found in nature, such as herbs, special diets, or vitamins (in doses outside those used in conventional medicine).

2

**Energy medicine** involves the use of energy fields, such as magnetic fields or biofields (energy fields that some believe surround and penetrate the human body).

3

**Manipulative and body-based practices** are based on manipulation or movement of one or more body parts.

4

**Mind-body medicine** uses a variety of techniques designed to enhance the mind's ability to affect bodily function and symptoms.

**Whole medical systems** are built upon complete systems of theory and practice. Often, these systems have evolved apart from and earlier than the conventional medical approach used in the United States.

The most comprehensive and reliable findings to date on Americans' use of CAM were released in May 2004 by the National Center for Complementary and Alternative Medicine (NCCAM) and the National Center for Health Statistics (NCHS, part of the Centers for Disease Control and Prevention). They came from the 2002 National Health Interview Survey (NHIS), an annual study in which tens of thousands of Americans are interviewed about their health- and illness-related experiences. The 2002 edition included detailed questions on CAM. It was completed by 31,044 adults aged 18 years or older from the U.S. civilian noninstitutionalized population. Some highlights from these findings begin on page 2. To obtain the full report, see page 4.

## What Is CAM?

CAM is a group of diverse medical and health care systems, practices, and products that are not presently considered to be part of conventional medicine. Complementary medicine is used **together with** conventional medicine, and alternative medicine is used **in place of** conventional medicine. Conventional medicine is medicine as practiced by holders of M.D. (medical doctor) or D.O. (doctor of osteopathy) degrees and by their allied health professionals, such as physical therapists, psychologists, and registered nurses. Some health care providers practice both CAM and conventional medicine.

While some scientific evidence exists regarding some CAM therapies, for most there are key questions that are yet to be answered through well-designed scientific studies—questions such as whether these therapies are safe and whether they work for the diseases or medical conditions for which they are used. The list of what is considered to be CAM changes continually, as those therapies that are proven to be safe and effective become adopted into conventional health care and as new approaches to health care emerge.

## CAM Therapies Included in the Survey

The survey included questions on various types of CAM therapies commonly used in the United States. These included provider-based therapies, such as acupuncture and chiropractic, and other therapies that do not require a provider, such as natural products, special diets, and megavitamin therapy. (See page 3 for a complete list of therapies that were included.)

The results were analyzed both including and excluding two therapies—(1) prayer specifically for health reasons and (2) megavitamins—because earlier national surveys did not consistently include these therapies.

Unless noted otherwise, the statistics are for CAM use during the 12 months prior to the 2002 survey.

Figure 1. CAM Use by U.S. Adults

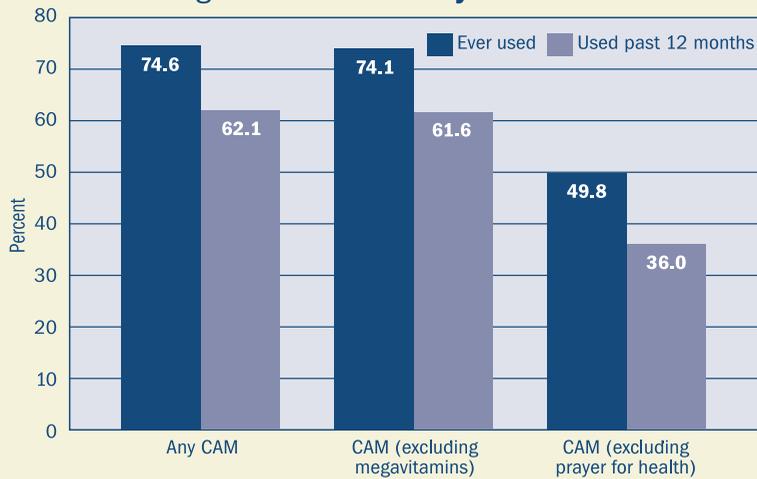


Figure 2. CAM Use by Race/Ethnicity

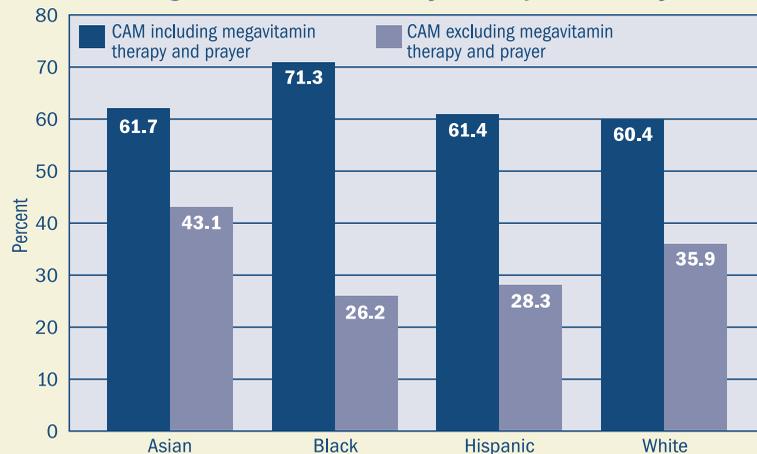
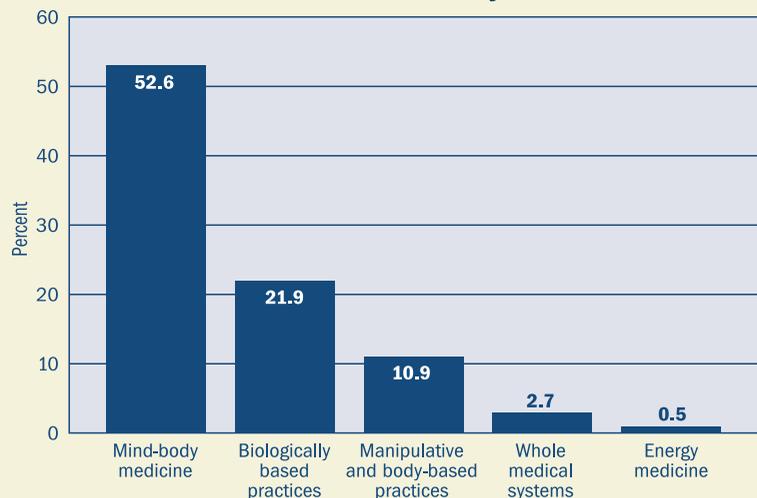


Figure 3. CAM Use by Domain and Whole Medical Systems



## How Many People Use CAM

In the United States, 36% of adults are using some form of CAM. When mega-vitamin therapy and prayer specifically for health reasons are included in the definition of CAM, that number rises to 62%. (See figure 1.)

## Who Uses CAM Most

CAM use spans people of all backgrounds. But, according to the survey, some people are more likely than others to use CAM. Overall, CAM use is greater by:

- Women than men
- People with higher educational levels
- People who have been hospitalized in the past year
- Former smokers, compared with current smokers or those who have never smoked.

This survey was the first to yield substantial information on CAM use by minorities, and the major findings so far are shown in figure 2.

The full report provides more details about the characteristics of people who use CAM.

## CAM Domains Used the Most

When prayer is included in the definition of CAM, the domain of mind-body medicine is the most commonly used domain (53%). (See figure 3.) When prayer is not included, biologically based practices (22%) are more popular than mind-body medicine (17%).

Figure 4. **10 Most Common CAM Therapies**

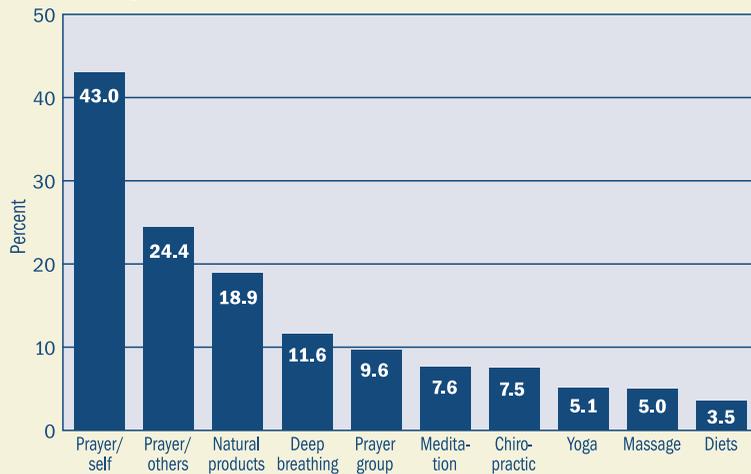
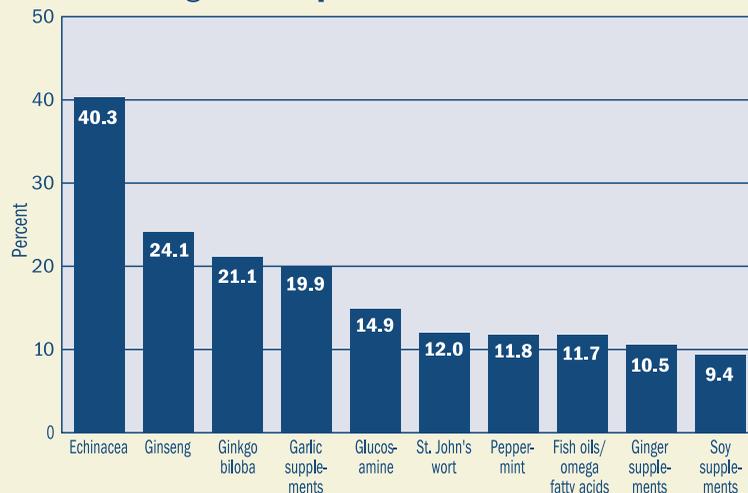
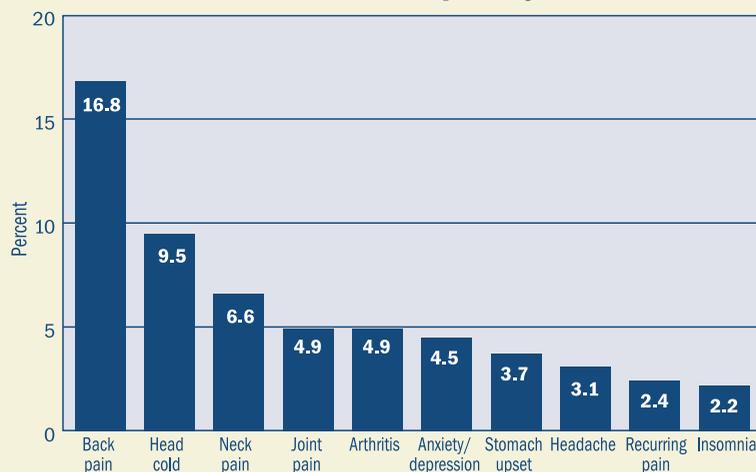


Figure 5. **Top 10 Natural Products\***



\*The percentage for each product represents its rate of use among U.S. adults who use natural products.

Figure 6. **Disease/Condition for Which CAM Is Most Frequently Used\***



\*These figures exclude the use of megavitamin therapy and prayer.

## CAM Therapies Used the Most

Prayer specifically for health reasons was the most commonly used CAM therapy. (See figure 4, which shows the percentage of people using each of the 10 most common therapies.) Most people who use CAM use it to treat themselves, as only about 12% of the survey respondents sought care from a licensed CAM practitioner.

**CAM Therapies Included in the 2002 NHIS:** An asterisk (\*) indicates a practitioner-based therapy. For definitions of any of these therapies, see the full report or contact the NCCAM Clearinghouse (see page 4).

Acupuncture*	Meditation
Ayurveda*	Megavitamin therapy
Biofeedback*	Natural products
Chelation therapy*	(nonvitamin and
Chiropractic care*	nonmineral, such as herbs
Deep breathing exercises	and other products from
Diet-based therapies	plants, enzymes, etc.)
Vegetarian diet	Naturopathy*
Macrobiotic diet	Prayer for health reasons
Atkins diet	Prayed for own health
Pritikin diet	Others ever prayed for
Ornish diet	your health
Zone diet	Participate in prayer group
Energy healing therapy*	Healing ritual for self
Folk medicine*	Progressive relaxation
Guided imagery	Qi gong
Homeopathic treatment	Reiki*
Hypnosis*	Tai chi
Massage*	Yoga

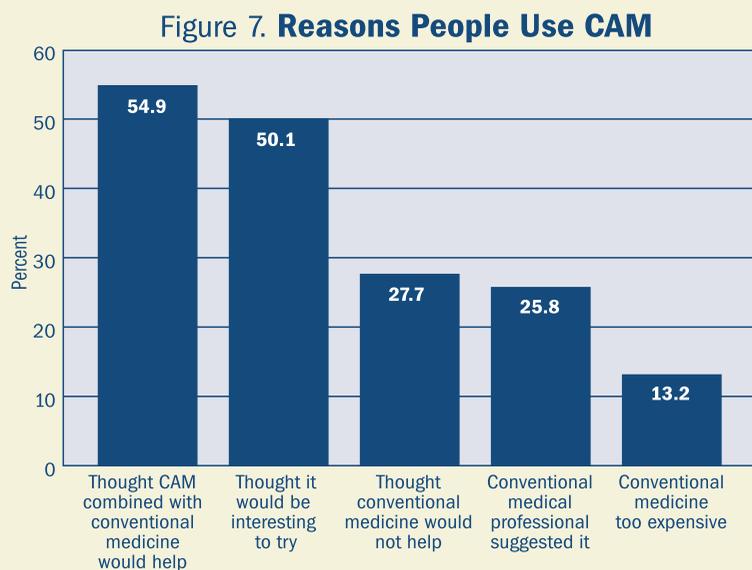
## Use of Natural Products

As shown in figure 4, about 19% (or one-fifth) of the people surveyed used natural products.

See figure 5 for the most commonly used natural products and for the percentages of natural product users who took those products.

## Health Conditions Prompting CAM Use

People use CAM for a wide array of diseases and conditions. According to the survey, Americans are most likely to use CAM for back, neck, head, or joint aches, or other painful conditions; colds; anxiety or depression; gastrointestinal disorders; or sleeping problems. (See figure 6.) It appears that CAM is most often used to treat and/or prevent musculoskeletal conditions or other conditions involving chronic or recurring pain.



## Reasons for Using CAM

The survey asked people to select from five reasons to describe why they used CAM. (See figure 7.) Results were as follows (people could select more than one reason):

- CAM would improve health when used in combination with conventional medical treatments: 55%
- CAM would be interesting to try: 50%
- Conventional medical treatments would not help: 28%
- A conventional medical professional suggested trying CAM: 26%
- Conventional medical treatments are too expensive: 13%

The survey found that most people use CAM along with conventional medicine rather than in place of conventional medicine.

## Future Reports

NCCAM plans to collaborate with the NCHS to analyze the survey findings further. Among the areas of interest to the researchers are how CAM use relates to various health-related behaviors, race, and gender, and whether there are differences between people who use only CAM or only conventional medicine, and those who use both. Future reports will be published.

### About NCCAM

NCCAM's mission is to explore complementary and alternative healing practices in the context of rigorous science, train CAM researchers, and disseminate authoritative information to the public and professionals.

### To Obtain the Report

The report's citation is Barnes P, Powell-Griner E, McFann K, Nahin R. *CDC Advance Data Report #343*. Complementary and alternative medicine use among adults: United States, 2002. May 27, 2004. It is available, along with a press release and graphics, at [nccam.nih.gov/news/camstats.htm](http://nccam.nih.gov/news/camstats.htm). People who do not have access to the Internet can contact the NCCAM Clearinghouse (see below) for a copy.



NATIONAL CENTER FOR COMPLEMENTARY AND ALTERNATIVE MEDICINE

National Institutes of Health  
U.S. Department of Health and Human Services

**For More Information**

**NCCAM Clearinghouse**  
The NCCAM Clearinghouse provides information on CAM and NCCAM, including publications and searches of Federal databases of scientific and medical literature. The Clearinghouse does not provide medical advice, treatment recommendations, or referrals to practitioners.

Toll-free in the U.S.: 1-888-644-6226  
TTY (for deaf and hard-of-hearing callers): 1-866-464-3615  
Web site: [nccam.nih.gov](http://nccam.nih.gov)  
E-mail: [info@nccam.nih.gov](mailto:info@nccam.nih.gov)

## Spending on CAM

The NHIS did not include questions on spending on health care, but the report authors cited spending figures from national surveys conducted in 1997. Those surveys found that:<sup>1,2</sup>

- The U.S. public spent an estimated \$36 billion to \$47 billion on CAM therapies in 1997.
- Of this amount, between \$12 billion and \$20 billion was paid out-of-pocket for the services of professional CAM health care providers.
- These fees represented more than the public paid out-of-pocket for all hospitalizations in 1997 and about half of what it paid for all out-of-pocket physician services.
- \$5 billion of out-of-pocket spending was on herbal products.

<sup>1</sup> Eisenberg DM, Davis RB, Ettner SL, et al. Trends in alternative medicine use in the United States, 1990-1997: results of a follow-up national survey. *JAMA*. 1998;280(18):1569-1575.

<sup>2</sup> Centers for Medicare & Medicaid Services. 1997 *National Health Expenditures Survey*. Centers for Medicare & Medicaid Services Web site. Available at <http://www.cms.hhs.gov/statistics/nhe>.